

RUSH WISCONSIN WEST

SPONSOR OPPORTUNITIES



RUSH WISCONSIN WEST SOCCER CLUB



**DRIVEN BY
COMMUNITY**

A partnership with the Rush Wisconsin West Soccer Club is a highly targeted, multi-platform opportunity to build a meaningful relationship with club members while exposing your brand to local, regional, national, and international communities.

The nature of youth soccer requires that families spend 3-7 days each week participating in club-related activities. Between practices, games, camps, and tournaments, being involved in a youth soccer club requires commitment. With that commitment, comes loyalty to the club and its sponsors.

Rush Soccer's Partners will reap the benefits of this loyalty.

RUSH WISCONSIN WEST SOCCER CLUB



A WINNING PARTNERSHIP

MEMBERS

- Players from 23 communities in 3 states
 - WI, MN, IA
- 300+ Academy/Competitive Players
 - 50 Games per year
 - 650K Impressions
- 300+ Recreational/Outreach Players
 - 20 Games per year
 - 300K Impressions

TRAVEL

- Statewide for League Games
- Regionally for Tournaments
 - WI, MN, IA, IL, SD
- Nationally & Internationally for Events
 - CO, AZ, Italy, Costa Rica, Spain, Germany, etc.

EVENTS

- Coulee Cup Tournament:
 - 120+ teams from 7 states
 - WI, MN, IA, SD, IL, IN, MI
 - Brings 5,000 people into the La Crosse area
- Winter Invite:
 - 60+ teams from within a 120-mile radius
- Soccer Fest Events (2):
 - 60+ teams from within a 150-mile radius
- City of La Crosse Parks and Recreation:
 - 100+ games hosted at Fields for Kids

SOCIAL MEDIA AUDIENCE



INSTAGRAM @rushwiwest

1,241 followers

616 account clicks per post

3,000 impressions per post



FACEBOOK @rushwiwest

1,314 followers

4,500+ post reach

3,000+ post engagement



TWITTER @rushwiwest

198 followers

new account *



WEBSITE www.rushwiwest.com

2,100 users per month

11/17/2021 12:51 PM		Congratulations to our players and coaches heading to the Rush Select Hub this weekend! They will compete	1.8K	
11/17/2021 7:24 AM		A big shout out to Brody Schauf- the Tribune did a great write-up on his soccer journey so far and how it has led	1.1K	
11/16/2021 2:20 AM		Introducing a new program for Winter 2021-22: Individual and Group Training with the professionally licensed	368	
11/13/2021 1:12 PM		It's BACK 🏆 Champion's League returns this winter- 5v5 Coed Soccer, with the winners keeping their authentic	71	
11/10/2021 4:30 PM		Brody Schauf (09) and Parker Bassuener (08) had the opportunity to join the Colorado Rush boys for some	627	
11/09/2021 9:21 AM		A look back at the Rush Soccer uniforms over the past 20+ years 📷 How many have you worn? ⚽ Take a look	231	
11/08/2021 11:21 AM		Congratulations to our 13U Boys on winning their MAYSA Division! After a season full of very difficult trials, the boys	2K	
11/02/2021 10:45 AM		The weather has not been ideal, but that didn't stop our teams from having a little Halloween fun! The last slide is	166	
11/01/2021 10:55 AM		Congratulations to our 17U Girls on being the undefeated champions of the Premier Division! This is the first time a	3.6K	
10/30/2021 7:45 PM		A few Rush players got to hand out candy to hundreds of kids at the @onaomnicenter last night! It was so fun to	480	
10/29/2021 8:42 PM		As Coach Lori continues her battle with Lymphoma, we want to encourage the Rush family to continue their	668	
10/29/2021 10:14 AM		Happy Birthday to our legendary coach Joe Lewis! Thank you for your years of investment into La Crosse soccer-	649	
10/28/2021 3:31 PM		A mean mix of rain and low temps mean no training tonight- good luck this weekend to all of our teams!	428	
10/27/2021 8:57 PM		How it started 🌞 vs how it ended 🌧️ Our Rush Rhinos finished their season tonight, and we want to give them a	153	
10/27/2021 2:15 PM		Do you know #TheRushWay to CHANT? ❤️🔊 Rush Chants are shared and used all over the nation. Our	254	

BECOME A UNIFORM SPONSOR!



Kwik Trip



MAYO CLINIC
HEALTH SYSTEM

FASTENAL

capelli **RUSH WISCONSIN WEST**  **PLAYER MANDATORY KIT**

HOME KIT
Madison Stripe Short Sleeve Jersey
Rib Collar with Flaring Detail, Raglan Sleeves
Sublimated Front Panel, Embroidered Logo & Sleeve On Cubes
Youth: AGA-554PRS
Men's: AGA-554PRS
Women's: AGA-554PRS
(BLK/PRO BLU/WHITE)


AWAY KIT
Madison Short Sleeve Jersey
w/ Mesh Side Panels, Laser Transfer CF logos & Cubes
Youth: AGA-554PRS
Adult: AGA-554PRS
Women's: AGA-554PRS
(WHITE/PRO GRAY/PRO BLUE)

SCR-5143 Athletic Classic
Number on Back of Jersey
Youth: XOS-8545TH
Youth: 5-10TH
Youth: XL & All Adult: 9TH
Quality: Heat Transfer
Placement: Back of Jersey

Team Crest:
Size: 2" W
Quality: Vinyl Heat Press
Placement: Women's Left Chest
& Men's Right Leg

Mayo Clinic:
Size: 9" W
Quality: Vinyl Heat Press
Placement: Center Back

Fastenal & Kwik Trip:
Size: 5" W
Quality: Vinyl Heat Press
Placement: Women's Left Sleeve
Men's Right Sleeve



FASTENAL
FASTENAL
Logo on left sleeve

Kwik Trip
Kwik Trip
Logo on right sleeve

Availability: back of uniform sponsor (above number (sold) or below number) & sleeve sponsor (sold).

Note - Front of uniform "SPONSOR" placement reserved for Rush National Sponsor.

Note - 2-Year Uniform Kit Cycle: 2021-2022 and 2022-2023.

Uniform sponsorships will be available again in 2023

BIG OPPORTUNITIES FOR BIG PARTNERS



TRAINING UNIFORM

- 500+ Players
- 1,000+ Shirts Produced
- Worn 2-5 Times per Week by Each Player
- Most-Worn Apparel Item in Club
- Visible in all 23 Communities That Make us Rush WI West



FIELDS FOR KIDS

52-Acre Home to Rush WI West

- Complex Naming Rights
- Pavilion Branding
- Complex Entry Signs (2)
- Entry Gate Banners (6)
- Parking Lot Billboards (2)
- Field Sponsors
- Field Directory Banner (2)



HELP US DEVELOP YOUNG ADULTS!

PATHWAY

BUILDING A PATHWAY FOR
SUCCESS ON & OFF THE
FIELD THROUGH THE RUSH
CORE VALUES.



MORE THAN A GAME

RUSH WISCONSIN WEST IS A 501(C)3



**CURRENTLY PROVIDING \$15K+
IN FINANCIAL AID TO MEMBERS**